

a private equity leader?



30 rising stars in private equity

With succession an increasingly hot topic, we put a simple question the market: who is emerging as

The axiom that private equity is primarily about people is so fundamental to its *modus operandi* that the point does actually bear repeating – especially in an industry publication such as *Private Equity International*.

Writing about private equity as a people business has in fact become one of our specialties. In 2002, it was around this time of year that we presented our selection of the 50 Most Influential Practitioners in Europe. A year later, we came up with a global sample of the 30 Most Powerful Limited Partners that invest in the asset class.

2004 saw a change of direction when we went in search of the 30 Most Influential Private Equity Deals of all Time. This year, however, we return to the people theme, presenting in the following pages a collection of 30 Rising Stars in Private Equity.

As with our previous efforts, what you are reading is not a ranking. It is a subjectively assembled group of individuals, chosen by the editors after months of deliberation and discussion with numerous seasoned practitioners (none of whom appear in this list). And just as a reminder: the candidates you meet in the next few pages are in alphabetical order. There is no number one.

The many detailed conversations we had with professionals in Europe, North America and Asia centred on the question: which men and women - GPs or LPs - have attracted the attention of their peers, clients and competitors, and who have shown the potential to give new shape to the asset class in the years to come?

Unsurprisingly, given the nature of the question and the way we went about pursuing the answer, the early drafts of our shortlist were quite long. It's also worth saying that we didn't attempt to get our selection "right" in some way, as any such effort would have been doomed from the outset. What we did take into consideration, alongside personal achievement and often (but not always) age, was the question of whether or not a candidate was part of an organisation that was itself likely to play an important role in the asset class going forward. This entity could be a buyout or a venture firm, a fund of funds manager or a public sector pension plan: the point being that whatever the type of firm, it had to be reasonable to regard it as having significant influence in the

As a result, we are confident that we have compiled a meaningful cast of rising stars. Inevitably readers will question some of our decisions and feel disappointed at the absence of some of their personal favourites (please tell us). In some cases, we may be proven wrong. Some of the people profiled here will likely disappear from view, with or without any fault of their own. However, others will undoubtedly deliver on the promise they've shown already and in so doing justify their inclusion in this issue.

Needless to say, we'll be following the careers of all the people profiled here with interest. Private equity continues to provide an evermore-influential community of practitioners working in the world's finance and investment markets. One way or another, the people included in this cover story will play important roles in private equity's evolutionary process. Or should we say drama? Thanks to individuals such as our 30 rising stars, one fate that private equity will almost certainly be spared is this: predictability.

PEI's Rising Stars 2005

Leigh Abramson, Metalmark Capital Neal Aronson, Roark Capital David Blitzer, The Blackstone Group Neil Broekhuizen, Ironbridge Capital David Burke, Stanford Management Company Mark Chiba, The Long Reach Group Dipanjan Deb, Francisco Partners John Ehara, Unison Capital Patrick Healy, Hellmann & Friedman Panda Hershey, CalPERS Christian Hollenberg, Orlando Management Ben Jenkins, The Blackstone Group Michael Kim, MBK Partners Edmund Lazarus, Englefield Capital Lyndon Lea, Lyon Capital Aileen Lee, Kleiner Perkins Kewsong Lee, Warburg Pincus Kevin Magid, Audax Group Julian Mash, Vision Capital James Mason, Parish Capital Sandra Pajarola, Partners Group Danny Rimer, Index Ventures Collin Roche, GTCS Golder Rauner Chris Rust, US Venture Partners David Scopelliti, CRPTF Alex Slusky, Vector Capital Quentin Stewart, Terra Firma Torben Vangstrup, ATP PEP

David Wachter, W Capital Martin Weckwerth, Permira Wachter: adding another exit mechanism to the list.

DAVID WACHTER, W CAPITAL, NEW YORK

There's a 'W' in liquidity

David Wachter, 41, was early to recognise a previously unimaginable fact about the private equity industry: Sometimes, GPs don't want to be GPs any more. In the late 1990s, hundreds of corporations started direct private investment programs. Now most of them have tried to get out of the private equity business, only to be told that it is an illiquid asset class. Enter Wachter and W Capital, which started doing deals initially with backing from Goldman Sachs. As of last year, the firm has a \$250 million fund to draw from. Wachter, a former Lehman Brothers investment banker, says deal flow in his strategy is not an aberration, but a permanent feature of the market. To date the firm has acquired 14 portfolios of direct investments. Going forward, GPs will increasingly be aware that they have another exit mechanism to add to the list - IPO, strategic sale, write-off or Wachter.