

FOR IMMEDIATE RELEASE**W Capital Promotes Katie Stitch and Blake Heston to Managing Director**

New York, NY – July 6, 2015 - W Capital Partners today announced the promotions of Katie Stitch and Blake Heston to Managing Director where they will continue their leadership roles in sourcing, closing and managing transactions to provide liquidity solutions for shareholders in private equity backed companies.

“Katie and Blake have been integral in the Firm’s growth and success for more than 8 years,” David Wachter, Managing Director shared. “Their commitment to the firm’s success, culture and integrity is greatly appreciated by our entire team. We are thrilled by their success and look forward to many more years working together.” Steve Wertheimer, Managing Director added, “Katie and Blake have demonstrated an extraordinary ability to source and manage a range of investment opportunities and generate strong returns for our investors. With seven managing directors and the continuing growth of our capabilities and expertise, we are well positioned to continue to be a leader in the private equity liquidity market.”

“I’ve loved being a part of W’s growth over the past decade and am thrilled to continue executing on our differentiated strategy with my talented colleagues in this new capacity,” Katie said. Katie joined W Capital in 2005 from Bank of America and had graduated from The University of Pennsylvania’s Wharton School and College of Arts and Sciences. She has been involved in sourcing and closing over \$300 million in investments and has been instrumental in W Capital’s investments in Ancestry.com, Financial Engines, First Data, Moosejaw, Oriental Trading, Plateau Systems and World Kitchen, among others.

“I’m excited by this promotion. We’ve built a unique platform at W Capital and I look forward to continue working with great companies to solve their shareholder liquidity and growth needs”, Blake commented. Blake joined the firm in 2007 from Lehman Brothers and had graduated from the McDonough School of Business at Georgetown University. Blake has played a leading role in over 20 investments including Brainshark, Dynacast, Inspirato, MindBody, Neolane and Ping Identity, among others.

About W Capital Partners

W Capital is a private equity investment firm that provides exit flexibility for private equity shareholders and growth capital for private companies. Since its founding in 2001, W Capital has become a leading provider of shareholder liquidity to private equity firms, venture capital firms, financial institutions, corporations, company founders and lenders for illiquid, minority equity positions in private companies.

With more than \$1.7 billion of capital under management and more than 80 completed transactions, W Capital is a leading source of exit and partial exit options for buyout, growth and venture investments. Visit www.wcapgroup.com