



**FOR IMMEDIATE RELEASE**

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**PARTMINER REVOLUTIONIZES ELECTRONIC COMPONENT PROCUREMENT**

**CENTENNIAL, COLORADO** – July 8, 2008 – PartMiner today unveiled its revolutionary new procurement tool, **PartMiner MarketPulse™**. Designed very simply to

- Provide supporting data to negotiate better pricing with current vendors
- Save money on component purchases by utilizing alternate sources
- Make better design for supply decisions, by bringing the supply chain closer to the design chain

As Ken Auga, President of PartMiner, explained “The world of electronics has waited a long time for a global view into the pricing paid for electronic components. **PartMiner MarketPulse** is a revolutionary technology that hooks supply and demand together and shares the world’s pricing and transactions without bias towards a line card.”

**PartMiner MarketPulse** comes bolted with the **CAPS™** technical database of 113 million components covering 2,900 semiconductor manufacturers. Only PartMiner offers solutions ranging across the entire design chain extending throughout the supply chain.

PartMiner collects pricing and availability information from more than 11,000 sources worldwide (5,000 in Asia, 3,500 in North America, and 2,500 in Europe) – much in real-time. **PartMiner MarketPulse** features a quick view to help analyze potential price savings across any Bill-of-Materials; it also features a watch alert service that proactively looks for market changes that signal new price-saving opportunities.

In addition, PartMiner’s strategic sourcing professionals around the world will generate quotations for you to validate pricing based upon required delivery dates and other special factors. As part of the service, subscribers can enlist our sourcing professionals to negotiate pricing on all available inventory lots and make-the-buy on your behalf, ensuring quality and on-time delivery.

“The world of component supply and demand remains as complex and elusive as ever”, says Chris Meyer, CEO of PartMiner. “Only PartMiner brings it all together for you.”

**PartMiner MarketPulse** is available by subscription everywhere. Subscribers can access via the Web or via their own corporate networks. Contact Christina Whitfield at [cwhitfield@partminer.com](mailto:cwhitfield@partminer.com) for more information.

#### **About PartMiner**

[www.partminer.com](http://www.partminer.com) [www.chipmarket.com](http://www.chipmarket.com)

More than 5 million component searches per month

More than 400,000 users

More than 6,000 OEM & EMS corporate customers

PartMiner has offices in the United States (California, Colorado, Florida, Massachusetts, and New York), Brazil, China (Shenzhen, Shanghai, Suzhou, Beijing, and Hong Kong), Finland, France, Germany, India, Israel, Mexico, Singapore, Sweden, and the United Kingdom.

***PartMiner is the leading provider of real-time information and services to support strategic decisions in the electronics supply chain.***

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