



Kony and Cognizant Join Forces to Drive New Class of Mobile Enterprise Solutions

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Together, Companies Will Deliver Expertise in Enterprise Mobility Solutions and Digital Transformation at Scale

AUSTIN, Texas and TEANECK, N.J. – April 19, 2016 – Kony and Cognizant (NASDAQ: CTSH) today announced they will jointly develop and deliver solutions spanning enterprise mobile applications, mobile app design, and mobile back-end services to enhance business process efficiencies and security.



Cognizant and Kony will work together to develop and deliver a suite of new cross-platform mobile applications for industries such as banking, healthcare, manufacturing, retail and government, as well as horizontal mobile applications that can be used by sales and field services, workflow, and human resources organizations. Clients will have access to a robust mobile middleware back-end service, Cognizant's Digital Fabric, based on Kony's MobileFabric™ for enterprise-grade mobile services.

In addition, Kony's advanced mobile app design capabilities will be integrated into the offerings of the Cognizant Digital Collaboratory in New York City, further enabling clients to envision the "art of the possible" as they architect their digital future using Cognizant's Digital Works methodology.

"We are looking forward to working with Cognizant and Kony to architect and implement our digital transformation," said Dan McCormick, regional IT director, Rentokil Initial plc.



“Cognizant’s digital expertise, deep domain knowledge and global scale, combined with Kony’s market-leading platform for enterprise mobility, gives Rentokil access to best-of-breed capabilities. We’re confident that Kony and Cognizant working together will drive the highest value and best possible outcomes for Rentokil as we take our digital journey.”

“We are excited to join forces with Cognizant to provide unparalleled mobile and digital solutions to help our global clients,” said Thomas E. Hogan, chairman and chief executive officer, Kony, Inc. “What makes this partnership so powerful is the unique and complementary fit of our respective assets and capabilities – Kony’s deep knowledge and intellectual property in enterprise mobility and Cognizant’s tremendous domain expertise, business process and design innovation, industry vertical depth, and impressive market reach and scale. Most importantly, our combined strengths will bring industry-leading innovation and value to our clients, which is the ultimate barometer of success.”

“The world is mobile. Serving today’s customers means connecting with them anytime they want and anywhere they are. As a result, we’ve seen an explosion of emerging end points and apps to engage, capture information, and support decision-making. This trend lies at the heart of digital transformation,” said Sean Middleton, chief operating officer, Emerging Business Accelerator, at Cognizant. “Successfully harnessing these forces to capture value, though, requires a thoughtful approach supported by an efficient, secure and agile platform. We’re pleased to partner with Kony and to harness their world-class expertise and platform. Together with Cognizant’s Digital Works methodology, this alliance will help our clients across industries.”

Kony was recently named a “Leader” for the third consecutive year in Gartner’s 2015 Magic Quadrant for Mobile Application Development Platforms (MADP). In addition, Kony was named a “Leader” and earned the highest score in the current offering category in Mobile Infrastructure Services by Forrester Research, Inc., according to The Forrester Wave™: Mobile Infrastructure Services, Q3 2015 report.

For more information regarding the new Cognizant and Kony solutions, please visit www.cognizant.com/partners/kony

About Kony Inc.

Kony is the fastest growing, cloud-based enterprise mobility solutions company and an industry leader among mobile application development platform (MADP) providers. Kony empowers organizations to compete in mobile time by rapidly delivering ready-to-run, multi-edge mobile apps across the broadest array of devices and systems, today and in the future, with a lower total cost of ownership. Kony’s cross-platform solution helps organizations design, build, configure and manage mobile apps to empower and better engage with customers, partners and employees. Kony was named the first place winner in CTIA’s MobITs Awards in the Mobile Applications, Development & Platforms category and included on the Inc. 500|5000 list of fastest growing private companies in America.



For more information, please visit www.kony.com. Connect with Kony on Twitter, Facebook, and LinkedIn.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 100 development and delivery centers worldwide and approximately 221,700 employees as of December 31, 2015, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at www.cognizant.com or follow us on Twitter: Cognizant.