

## **Kony Named a Leader for Mobile Low-Code Development Platforms by Independent Research Firm**

*Enterprise Mobility Company Received the Highest Overall Rating in Current Offering and Highest Score Possible in 14 Criteria*

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**AUSTIN, Texas--(BUSINESS WIRE)--**Kony, Inc., the leading enterprise mobility and applications company, today announced it has been named a “Leader” in Mobile Low-code Development Platforms by independent research firm Forrester Research, Inc. Based on the in-depth evaluation, Kony achieved the highest score possible in 14 strategy and current offering criteria, including Declarative UX Tooling, Integration, Reporting, Deployment Options, Mobile Offline, Engagement Services, Quality Assurance and Feedback Management, Versioning, Deployment and App Store Support, Security Controls and App Management, App Scaling and Performance, and Platform Certifications.

In The Forrester Wave™: Mobile Low-Code Development Platforms, Q1 2017 report, Forrester researched, analyzed and scored 11 companies based on a 24-criteria evaluation of Mobile Low-code Development Platform vendors.

According to Forrester, the market for mobile low-code development platforms is growing because more aspiring, semiprofessional, and professional developers use them to close the gap between demand for mobile apps and the talent available to create them. Tools must support a variety of mobile workloads, as well as developers with varying skill levels.

The author of the Forrester Wave research, Jeffery Hammond, stated in the report, “While Kony targeted design professionals when it introduced [Visualizer](#) in 2015, the company has pivoted and now targets low-code developers as well.”

The Forrester Wave report cited that “Visualizer can generate native, hybrid, or mobile web apps, and the declarative WYSISYG editor enables rapid dynamic prototyping and instant app previews. Visualizer is a good match for developers who want to build high-fidelity consumer-facing apps, since coders have extensive control of branding and deployment of the apps that they create with it.”

The report also points out that “Visualizer borrows features from its professional developer cousin, [Kony MobileFabric](#), to provide strong integration support with connectors for Oracle and SAP, as well as good support for notifications, marketing campaigns, and integrated customer feedback.”

“As companies race to embrace apps as a catalyst to transform their businesses in the new digital era, it is critical to empower and expand the pool of design and development talent to quickly and easily build apps that offer differentiated user experiences,” said Thomas E. Hogan, chairman and chief executive officer, Kony, Inc. “We’re already experiencing a dramatic increase in our Developer Community, which has doubled since last year to close to forty-thousand members. We are very pleased that Forrester has

recognized Kony as a leader with the highest score in current offering. We believe this is a strong testament to Kony’s leadership in innovation and our commitment to delivering exceptional value to our clients.”

The Forrester Wave methodology includes a rigorous process of surveys and scenario-based demos addressing current offering, strategy, and market presence. For the report, Forrester evaluated the strengths and weaknesses of the 11 top low code mobile development platform vendors.

To assess the state of the mobile low-code development platform market and see how the vendors stack up against each other, Forrester evaluated the strengths and weaknesses of top vendors in the category: “After examining past research, user need assessments, and vendor and expert interviews, we developed a comprehensive set of evaluation criteria. We evaluated vendors against 24 criteria: the depth of their current offering, strategy and market presence.”

The [Kony App Platform](#) is an open and standards-based, integrated platform for mobile app development and beyond. It supports the entire application software development lifecycle (SDLC) and operations (DevOps) lifecycle, empowering enterprises to quickly [design](#), [build](#), [deploy](#), and [manage](#) multi-edge app experiences. This full DevOps solution encompasses unique app UI design and development tools ([Kony Visualizer](#)), powered by Kony’s mobile middleware and backend application development offering ([Kony MobileFabric](#)), as well as testing and analytics. It extends fully to the end user through the addition of [Kony Apps](#), which allow customers to deliver secure, enterprise-grade mobile apps faster to market.

Leading enterprises worldwide rely on Kony to:

- Deliver a full enterprise lifecycle and multi-channel mobile solution for advanced low code and unique visual design environment
- Provide unparalleled service level agreements guaranteeing support for new devices and operating systems
- Enable strong integration capabilities supporting a range of complex enterprise applications

As the largest provider focused purely on cross-platform enterprise mobility solutions, Kony serves more than 250 million mobile app users worldwide every day, and manages more than 3.4 billion user sessions annually.

Download a complimentary copy of The Forrester Wave™: [Mobile Low-Code Development Platforms, Q1 2017 report](#).

### **About Kony Inc.**

[Kony](#) is the fastest growing, cloud-based enterprise mobility and application solutions company and an industry leader among mobile application development platform ([MADP](#)) providers. Kony empowers organizations to compete in mobile time by rapidly delivering, ready-to-run, multi-edge mobile apps across the broadest array of devices and systems, today and in the future, with a lower total cost of ownership. Kony’s cross-platform solution helps organizations design, build, configure and manage mobile apps to empower and better engage with customers, partners and employees. Kony was named the first place



winner in CTIA's [MobITs Awards](#) in the Mobile Applications, Development & Platforms category and included on the Inc. 500|5000 list of fastest growing private companies in America.

For more information, please visit [www.kony.com](http://www.kony.com). Connect with Kony on [Twitter](#), [Facebook](#), and [LinkedIn](#).

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