



Encore Successfully Raises New Equity for Next Chapter of Growth

June 26, 2024 News Release

SCHILLER PARK, IL – June 26, 2024 – Encore, a global leader in event production and technology, announced today that it has signed definitive agreements on a refinancing to support its next chapter of growth.

“This accomplishment reinforces Encore’s momentum and positions the company well for ongoing growth in the meetings and events industries,” said Ben Erwin, Encore President & CEO. “It advances Encore’s ability to invest in our teams and services to support our customers and venue partners.”

The transactions include a significant new equity investment from funds managed by existing majority shareholder Blackstone and new investor W Capital Partners, a division of AXA IM Prime, as well as a new seven-year debt structure.

The transactions are expected to close in late 2024. Terms of the transactions were not disclosed.

About Encore

Encore creates memorable experiences that engage and transform organizations. As a global leader of event production and technology, the Encore team of innovators and experts deliver real results through event strategy, design, technology, production, and digital solutions. Encore operates in 20 countries across North America, Europe, the Middle East, Australia, and Asia Pacific. It is the trusted partner of choice for 2,200 premiere hotels and event venues worldwide, interacting with 25 million people annually. Additional information is available at www.encoreglobal.com.